



dear handmade life

DEAR HANDMADE LIFE LAUNCHES THE CLUB,
A NEW MEMBERSHIP COLLECTIVE



ORANGE, CA (September 1, 2021) –Dear Handmade Life (DHL) today announced the inaugural membership drive for The Club. This online, members-only community will open for registration for two weeks only, from September 15th at 9 am through October 1st at 9 am. The Club will support creatives and small-business owners with a variety of services, including monthly business classes, mentorship-focused group coaching, a book club with guided discussions, a library, a resource hub and a members group. The Club follows the successful first season of Camp DHL, a 6-week online business and creativity retreat, and offers members a year-round community focusing on networking, skill-building and business growth. The pre-registration waitlist is available, along with more information, at <https://dearhandmadelife.com/theclub/>.

The Club was created by Dear Handmade Life, producers of the Craftcation Business and Makers Conference, the Patchwork Show Modern Makers Market and the DHL podcast and blog. Nicole Stevenson, CEO and Creative Director, said, “After 13 years of building community through our in-person events, we’re thrilled to finally have a year-round home for our members to get the mentorship, support, resources, and education they need. We’re really looking forward to building new connections and helping other creatives to do the same.”

The Club's program of events will be released each quarter, two weeks before the quarter begins. The fall quarter (October-December) will be available on September 15th. All events are online and will be recorded and available for replay. Membership in The Club also includes early access to Craftcation Conference registration and Camp DHL registration as well as select upcoming, online courses.

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Dear Handmade Life (DHL) curates events, education and community for creatives and passionate small-business owners. It produces the Patchwork Show Makers Festival, Craftcation Business and Makers Conference and the DHL podcast, bringing art and craft inspiration and business know-how to creatives and entrepreneurs. Follow on Instagram [@dearhandmadelife](https://www.instagram.com/dearhandmadelife) or visit <https://dearhandmadelife.com> for more information, including blog posts, online classes, handmade goods and a thriving online community.